

Advertise online with us!

1. Dr. Gupta Verlag Home

You want to reach all of our website visitors?
Then place a banner on the German or international homepage of Dr. Gupta Verlag.

Format	Specification	Price/Month
Superbanner	728 x 90 px	EUR 1,000
Skyscraper	120 x 600 px	EUR 800
Full Banner	468 x 60 px	EUR 600
Medium Rectangle	300 x 250 px	EUR 550
Half Banner	234 x 60 px	EUR 500
All advertising prices are net prices		

The home page banners are bookable only exclusively, i.e. only one banner for each position can be booked and no change will occur after refreshing the page.

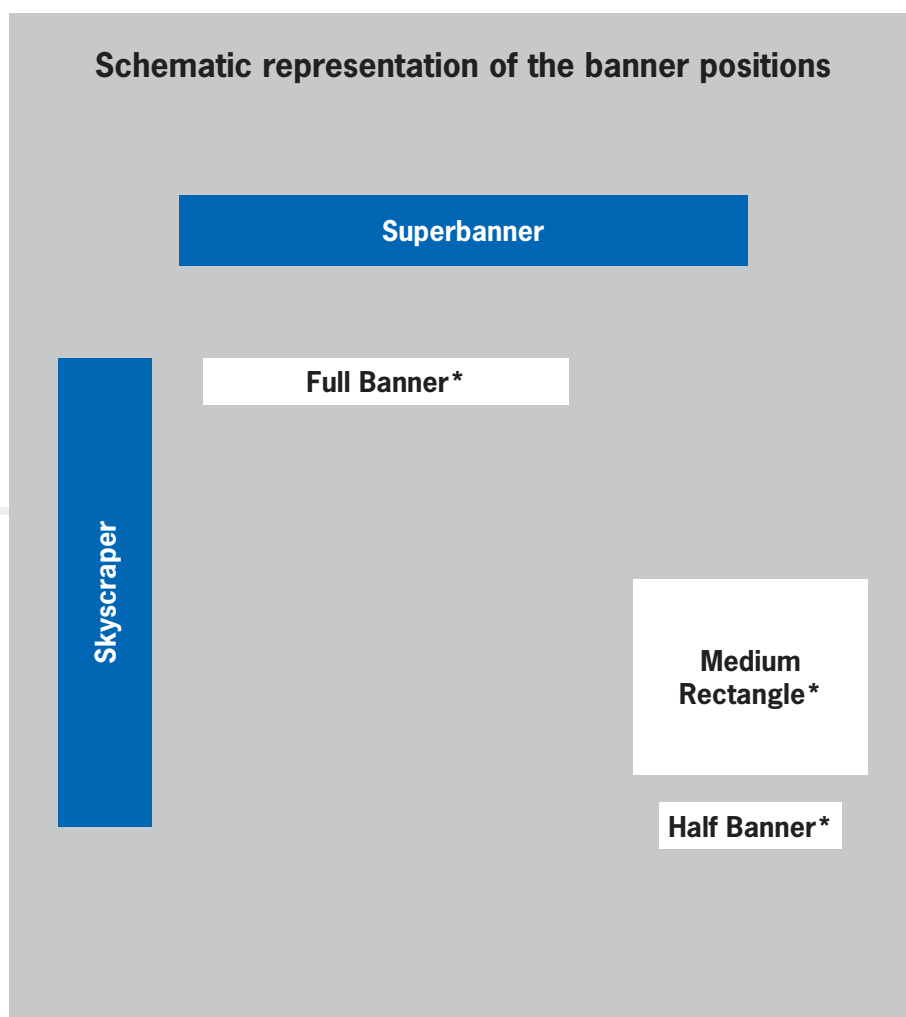
2. News Section

You would like to reach specific visitors from the rubber, polyurethane or TPE industry?
Then place your banner in the news section of the corresponding categories.

Format	Specification	Price/Month
Superbanner	728 x 90 px	EUR 900
Skyscraper	120 x 600 px	EUR 700
Full Banner*	468 x 60 px	EUR 500
Medium Rectangle*	300 x 250 px	EUR 450
Half Banner*	234 x 60 px	EUR 400
All advertising prices are net prices		

Banners on news pages may rotate, i.e. one position is bookable multiple times and after refreshing the page alternate advertisements may appear.

Schematic representation of the banner positions



* These banners will not appear in the news overview section!

Information about our website:

Dr. Gupta Verlag Home-URLs:

English: www.gupta-verlag.com

German: www.gupta-verlag.de

Dr. Gupta Verlag News-URLs:

English: www.gupta-verlag.com/news/rubber

www.gupta-verlag.com/news/polyurethanes

www.gupta-verlag.com/news/thermoplastic-elastomers

German: www.gupta-verlag.de/nachrichten/kautschuk

www.gupta-verlag.de/nachrichten/polyurethane

www.gupta-verlag.de/nachrichten/thermoplastische-elastomere

Cross months bookings possible

(e.g., 15 May to 14 June)

Discounts for multiple bookings:

upon request

Visits per month:

about 15,000 visits

File format:

*.jpg, *.gif, *.png, *.svg, *.swf

File size:

< 200 kB (larger files on request)

Your contact person:

Julian Bäumer

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Our special for the Polyurethane Industry!

PU newsletter banner advertising in cooperation with PU2PU

Reach each week up to 15,000 PU professionals with your banner in the PU newsletter

Banner advertisement in PU2PU-newsletter	Price/newsletter
in 1 PU newsletter	EUR 490
in 5 PU newsletters	EUR 440
in 10 PU newsletters	EUR 390

Terms of payment

Net 14 days after invoice date

3 % discount for direct debiting authorisation

Pre-charging reserved

No discount on occasional advertisements, box number charges, postage

Additional conditions

In case of a change of rates the new conditions will be binding for all orders including running orders, unless other agreements have been made.

The general terms and conditions for advertisements, supplements and online advertising are binding. Terms and conditions are available at:

www.gupta-verlag.com/terms-and-conditions

Misprints and errors excepted!

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