	RFP International 1 February	RFP International 2 April	RFP International 3 September	RFP International 4 November
Publication date	05 February 2019	30 April 2019	17 September 2019	26 November 2019
Ad closing date & editorial closing date*	04 January 2019	29 March 2019	16 August 2019	25 October 2019
Events	Stand 05–07 March Tire Technology Expo Hanover, Germany	07 May Auto Epcn, SPE Troy, MI, USA	10–12 September Foam Expo Europe Stuttgart, Germany	tba Silicone Elastomers World Summit, Smithers Rapra tba
	12–14 March JEC World Paris, France	07–10 May Control Stuttgart, Germany	Stand 18–20 September RubberTech China Shanghai, China	tba interplastica 2020 Moscow, Russia
	20–22 March Tyre & Rubber Indonesia Jakarta, Indonesia	08–09 May Compounding World Expo 2019 Cleveland, OH, USA	08–10 October International Elastomer Conference, ACS Cleveland, OH, USA	
	Stand 26–28 March FoamExpo North America Novi, MI, USA	21–23 May Global Automotive Components and Suppliers Expo Stuttgart, Germany	Stand 16–23 October K 2019 Düsseldorf, Germany	
	27–28 March 6 th World Elastomer Summit Lyon, France	21–23 May Medtec Live Nuremberg, Germany	27–29 November Plastics & Rubber Vietnam Hanoi, Vietnam	
	02–05 April Plastimagen México México City, México	Stand 21–24 May Chinaplas Guangzhou, China		
	03–04 April PIAE Plastics in Automotive Engineering Mannheim, Germany	28–31 May Plastpol Kielce, Poland		
	10–11 April International Injection Moulding Conference (IIMC) Aachen, Germany	13–14 June ATRC 2019 Chennai, India		
	23–26 April Tires & Rubber Moscow, Russia	25–27 June Silicone Elastomers World Summit Cleveland, OH, USA		
		03–05 September International Rubber Conference London, UK		

■ At these events RFP International will be distributed.
*Deadlines for technical articles at request.

Stand At these events Dr. Gupta Verlag will attend with an own stand

RFP *Rubber*
FIBRES
Plastics
International

Media Kit 2019



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with our magazines, newsletters, homepage, und specialist books we provide you technical knowledge, market information, trade fair reports, relevant news, and information on innovations from the international polymer industry.

Based on the material groups of **rubber, polyurethane** and **thermoplastic elastomers** our focus is on:

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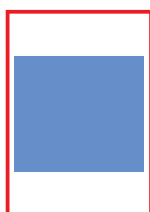
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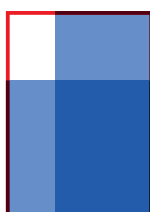
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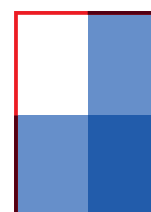
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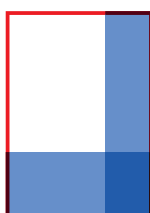
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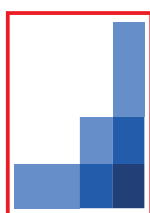
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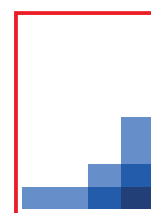
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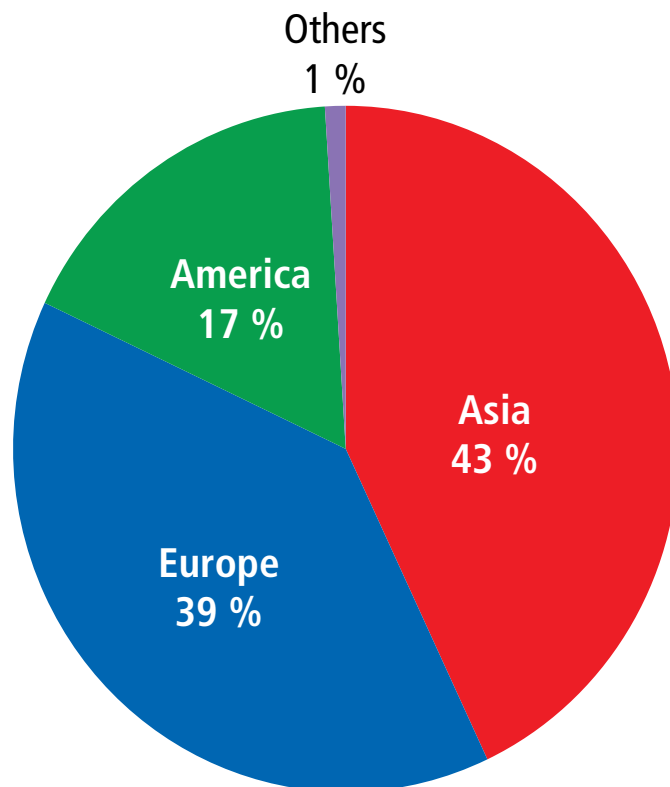
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Issues 2019

Issue	RFP International 01	RFP International 02	RFP International 03	RFP International 04
Publishing Date*	05.02.2019	30.04.2019	17.09.2019	26.11.2019
Advert Deadline	04.01.2019	29.03.2019	16.08.2019	25.10.2019

***Note:** Due to unforeseen circumstances the given dates may change.

Readership of RFP (2017)



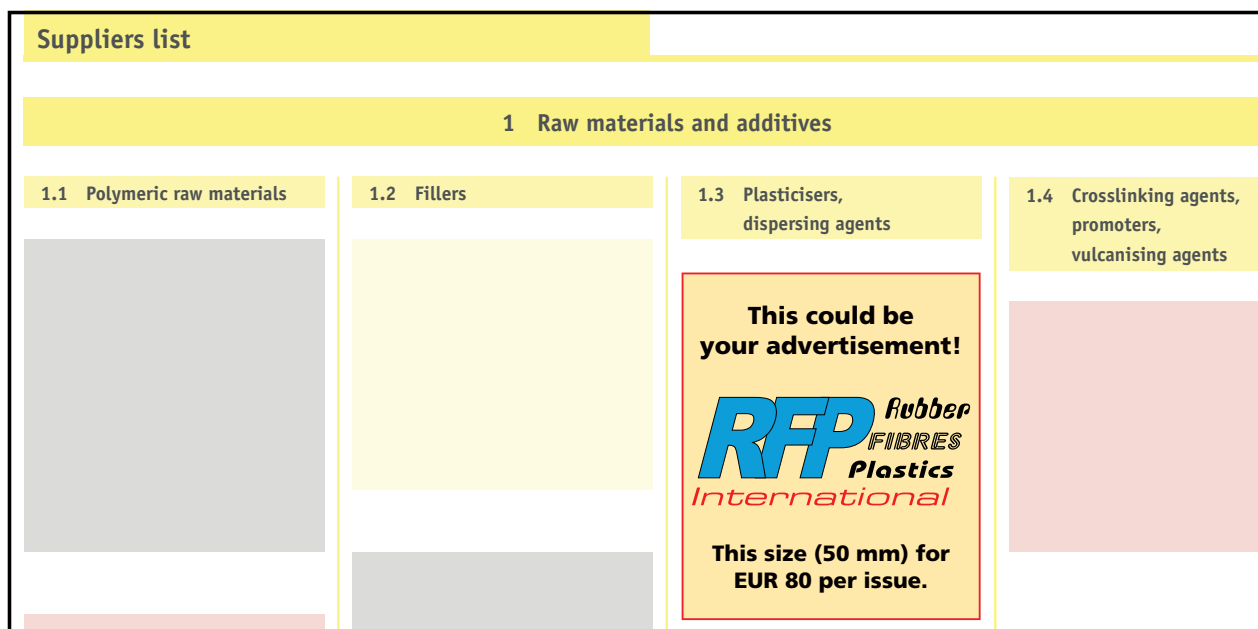
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4 issues per year

5,000 copies per issue

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Find your new employee / your new employer with a job advertisement in RFP Rubber Fibres Plastics and/or our online portal in cooperation with plasticker.

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Advertisement width in mm	Price per mm height
43.25 (1 column-line)	EUR 2
90.50 (2 column-lines)	EUR 4
137.75 (3 column-lines)	EUR 6
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Price per advertisement	EUR 450
Standard duration	2 months
Placement	www.plasticker.de www.gupta-verlag.com/jobs

Box number charges EUR 10 incl. postage

Save with our bundle for job advertisements

Online **only EUR 400** instead of ~~EUR 450~~ + price for "Job advertisement print"

Advertise online with us

Take advantage of the opportunity to reach the right audience via our digital platforms. **Place an advertising banner on our main pages** www.gupta-verlag.de or www.gupta-verlag.com to reach all visitors of our homepage **across all topics**.

Or **place your banner** in the news section under www.gak.de or www.rfp-international.com and reach a specific audience on the subject of rubber.

Format	Specification	Price/Month	Price/Month*
Superbanner	728 x 90 px	EUR 1,000	EUR 900
Skyscraper	120 x 600 px	EUR 800	EUR 700
Full Banner*	468 x 60 px	EUR 600	EUR 500
Medium Rectangle*	300 x 250 px	EUR 550	EUR 450
Half Banner*	234 x 60 px	EUR 500	EUR 400

Homepage banners can only be booked exclusively.; A maximum of 3 alternating banners is possible;

* Available on www.gupta-verlag.de/www.gupta-verlag.com and news subpages

Cross-month bookings are possible; discounts upon request

Visitor numbers 2017			
Unique visitors	Page impressions per month	Average time per site	Average pages per visitors
56 542	12 540	01:28 min	2.01

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Reach professionals from the global rubber industry with The Rubber Newsletter!

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in 1 newsletter	EUR 500
in 5 newsletters	EUR 450
in 10 newsletters	EUR 400

Whitepaper	Price/newsletter
in 1 newsletter	EUR 1,200

Contacts

Your contact for subscriptions



Patrizia Schmidt
Tel. +49 2102 9345-0
Fax +49 2102 9345-20
E-mail service@gupta-verlag.de

Your contacts for advertisements



Julian Bäumer
Tel. +49 2102 9345-15
Fax +49 2102 9345-20
E-mail j.baeumer@gupta-verlag.de



Max Godenrath
Tel. +49 2102 9345-18
Fax +49 2102 9345-20
E-mail m.godenrath@gupta-verlag.de

Editorial information

Please send press releases and requests for publication of technical articles and reports exclusively to our editorial mailbox

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The RFP Rubber Fibres Plastics editorial staff is looking forward to your mailings.

Publisher

Dr. Heinz B. P. Gupta

Address

Dr. Gupta Verlags GmbH

Am Stadion 3b

40878 Ratingen

Germany

VAT No. DE 314055034

Tel. +49 2102 9345-0

Fax +49 2102 9345-20

E-Mail info@gupta-verlag.de

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