 TPE Magazine 1 January	TPE Magazine 2 May	
Publication date	29 January 2019	14 May 2019
Ad closing date & editorial closing date*	28 December 2018	14 April 2019
Events	29 January–01 February Interplastica Moscow, Russia	15–16 May TPE 2019 (VDI) Nuremberg, Germany
	06–07 February Car-Symposium Bochum, Germany	21–23 May Medtec Live Nuremberg, Germany
	26–28 March PSE Europe Munich, Germany	21–23 May Global Automotive Components and Suppliers Expo Stuttgart, Germany
	02–05 April Plastimagen México México City, México	Stand 21–24 May Chinaplas Guangzhou, China
	03–04 April PIAE Plastics in Automotive Engineering (VDI) Mannheim, Germany	28–31 May Plastpol Kielce, Poland
	08–09 May Compounding World Expo 2019 Cleveland, OH, USA	25–27 June TPE + Silicone Elastomers US Summit (Smithers Rapra) Cleveland, OH, USA

 TPE Magazine 3 September	TPE Magazine 4 November	
Publication date	24 September 2019	19 November 2019
Ad closing date & editorial closing date*	23 August 2019	18 October 2019
Events	Stand 07–09 October CPI Polyurethanes Technical Conference Orlando, FL, USA	tba TPE + Silicone Elastomers World Summit (Smithers Rapra) tba
	8–10 October International Elastomer Conference, ACS Cleveland, OH, USA	18–21 November Medica/Compamed Düsseldorf, Germany
	Stand 16–23 October K 2019 Düsseldorf, Germany	

■ At these events TPE Magazine will be distributed.

Stand At these events Dr. Gupta Verlag will attend with an own stand.

*Deadlines for technical articles at request.

Effective: **10 January 2019**, Updates at www.gupta-verlag.com/media-kit

**Thermoplastic
Elastomers**

TPE
magazine
international

Media Kit 2019



www.gupta-verlag.com

Welcome to Dr. Gupta Verlag

Dear customers,

with our magazines, newsletters, homepage, und specialist books we provide you technical knowledge, market information, trade fair reports, relevant news, and information on innovations from the international polymer industry.

Based on the material groups of **rubber, polyurethane** and **thermoplastic elastomers** our focus is on:

- new developments in raw materials,
- processing technologies,
- measuring and testing methods,
- 3D printing as well as
- machinery and equipment engineering.

We report application-oriented and publish technical articles from universities, research institutions and industry.

You will find us and our magazines at important national and international trade shows and conferences.

Our readers are decision makers from management as well as technical, marketing and sales staff from companies of the processing industries such as automotive, E & E, building & construction, industrial applications, medical & consumer, household appliances & furniture.

TPE Magazine International is the world's first and only technical magazine dedicated exclusively to thermoplastic elastomers.

Since 2009, **TPE Magazine International** has been providing information for the thermoplastic elastomers producing and processing industries.

TPE Magazine International is published four times a year, has a worldwide distribution and is valued throughout the entire industry as a specialist publication.

We would be pleased to offer you our expertise as a service for your company.

Use TPE Magazine International as the optimal platform to successfully present your company and products.

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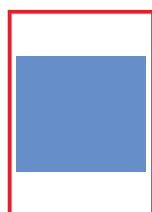
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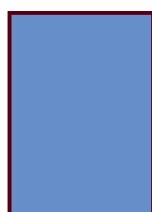
Cover pages 2, 3, 4

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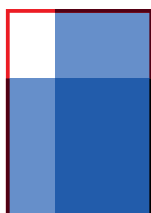
Formats with* + 3 mm bleed



1/1 page

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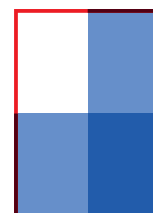
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2/3 page

210 x 195 mm*
130 x 297 mm*

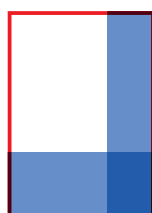
EUR 3,450



1/2 page

210 x 148 mm*
102 x 297 mm*

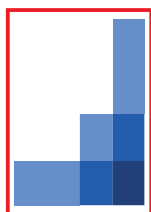
EUR 2,650



1/3 page

210 x 96 mm*
68 x 297 mm*

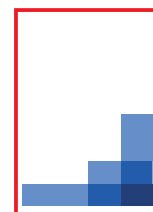
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1/4 page

185 x 63 mm
92 x 130 mm
45 x 265 mm

EUR 1,600



1/8 page

185 x 30 mm
92 x 63 mm
45 x 130 mm

EUR 1,000

Inserts

Per 1,000 copies
plus postage and handling charges,
maximum size 200 x 290 mm

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maximum size 210 x 297 mm

EUR 490

Save money with multiple bookings

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20 % discount

*when purchased during one year

Special colours and special finishings are available on request

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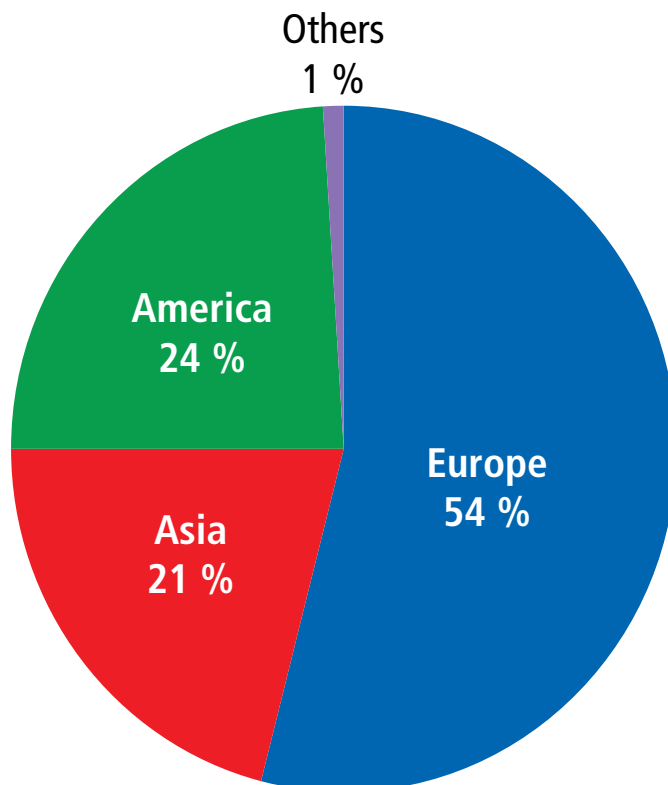
Only by special agreement! In case of cancellation of cover pages and preferential placements a 20 % cancellation fee of the agreed price will be charged. In case of withdrawal discounts will be recalculated.

Issues 2019

Issue	TPE Magazine 01	TPE Magazine 02	TPE Magazine 03	TPE Magazine 04
Publishing Date*	29.01.2019	14.05.2019	24.09.2019	19.11.2019
Advert Deadline	18.12.2018	12.04.2019	23.08.2019	18.10.2019

***Note:** Due to unforeseen circumstances the given dates may change.

Readership of TPE Magazine (2017)



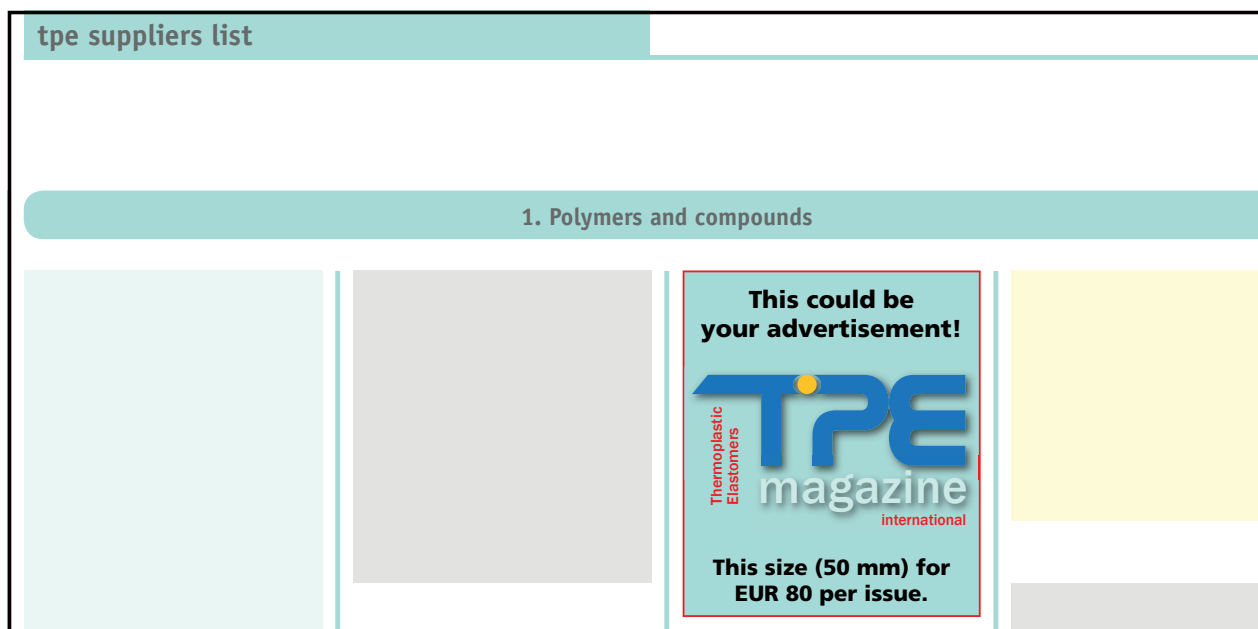
Print run

4 issues per year

5,000 copies per issue

Suppliers list

Add your company in one or more categories of the suppliers list of TPE Magazine International and additionally receive a free entry in the online suppliers list at:
www.gupta-verlag.com/supplierslist/thermoplastic-elastomers



The width of your entry is fixed to 43 mm (column width), depending on the height the price will be calculated with the following formula:

$$\text{Height (mm)} \times \text{number of listings} \times \text{EUR 1.60} = \text{price per issue}$$

Job offers/applications

Find your new employee / your new employer with a job advertisement in TPE Magazine International and/or our online portal in cooperation with plasticker.

Job advertisement print

Advertisement width in mm	Price per mm height
43.25 (1 column-line)	EUR 2
90.50 (2 column-lines)	EUR 4
137.75 (3 column-lines)	EUR 6
185.00 (4 column-lines)	EUR 8

Job advertisement online

Price per advertisement	EUR 450
Standard duration	2 months
Placement	www.plasticker.de www.gupta-verlag.com/jobs

Box number charges EUR 10 incl. postage

Save with our bundle for job advertisements

Online **only EUR 400** instead of ~~EUR 450~~ + price for "Job advertisement print"

Advertise online with us

Take advantage of the opportunity to reach the right audience via our digital platforms. **Place an advertising banner on our main pages** www.gupta-verlag.de or www.gupta-verlag.com to reach all visitors of our homepage **across all topics**.

Or **place your banner** in the news section under www.tpe-magazine.com and reach a specific specialist audience on the subject of thermoplastic elastomers.

Format	Specification	Price/Month	Price/Month*
Superbanner	728 x 90 px	EUR 1,000	EUR 900
Skyscraper	120 x 600 px	EUR 800	EUR 700
Full Banner*	468 x 60 px	EUR 600	EUR 500
Medium Rectangle*	300 x 250 px	EUR 550	EUR 450
Half Banner*	234 x 60 px	EUR 500	EUR 400

Homepage banners can only be booked exclusively.; A maximum of 3 alternating banners is possible;

* Available on www.gupta-verlag.de/www.gupta-verlag.com and news subpages

Cross-month bookings are possible; discounts upon request

Visitor numbers 2017			
Unique visitors	Page impressions per month	Average time per site	Average pages per visitors
56 542	12 540	01:28 min	2.01

The TPE Newsletter

Reach professionals from the global TPE industry with The TPE Newsletter!

Advertisement options

Banner advertisement	Price/newsletter
in 1 newsletter	EUR 500
in 5 newsletters	EUR 450
in 10 newsletters	EUR 400

Whitepaper	Price/newsletter
in 1 newsletter	EUR 1,200

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The TPE Magazine editorial staff is looking forward to your mailings.

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